

We're hiring a Digital Marketing Executive

About the role

As a Digital Marketing Executive, you should have a background in digital marketing and be able to develop engaging content and understand the best practices for search engine optimisation, email marketing and social media marketing.

Your goal will be to implement and run digital marketing projects for clients, exceed their expectations and deliver measurable results month on month.

Key responsibilities

As a Digital Marketing Executive you will need to be able to demonstrate you have a proven track record in the following areas:

- Experience and good interpretation of Google Webmaster Tools, Google Analytics and Google AdWords.
- Carrying out keyword research to support new client pitches and existing client SEO and PPC campaigns.
- Conducting on-site and off-site SEO competitor analysis.
- Helping to execute on-site and off-site SEO strategies (including link building) for a range of clients in a host of industries.
- Production of SEO-friendly content.
- Working with a CMS such as Wordpress to upload and optimise content.
- Conceive and develop relevant content and campaigns to communicate the spirit of our clients services and products

Your key skills, qualifications, and experience

You should be a naturally creative person who has the marketing knowledge, experience and technical ability to successfully execute campaigns. Your experience in using new and relevant technologies is paramount to the success of this function as is the ability to provide accurate reports and analysis to demonstrate effective return on investment.

You will always be busy and will be working on a wide range of exciting and interesting projects. You will receive full training and be working closely with the team.

Renshaw Barns, Upper Woodford,
Salisbury, SP46FA

www.unstuckstudio.co.uk
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You are a sociable and good communicator, you enjoy being busy and you like a challenge and have a habit of getting things done. You are energetic, enthusiastic, organised and efficient. You want to go home each day feeling like you've achieved something and made a difference. You want to learn lots and progress your career.

If you are passionate about staying at the forefront of digital marketing and have a confident, positive, personable approach and can be organised with a desire to learn and grow, please contact us initially with your CV and a covering letter that details your availability.

Salary + Benefits

- A competitive salary based on experience
- Bonus structure based on company results
- 25 days per annum plus bank holidays
- A day off for your birthday off in addition to the above
- Personalised career development plan + CPD support
- Regular agency social engagements
- Pension contributions

To apply

Unstuck Studio nurtures and promotes exceptional talent. We are excited by meeting creative people with incredible capabilities.

If you have what it takes, tell us what life with you at Unstuck could be like, including your CV, a covering letter, a link to your folio (or PDF folio if preferred) and your current salary to: iwanttowork@unstuckstudio.co.uk

Role-based in our Salisbury office. UK work permit holders only. No recruiters or agencies please.

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